Hcd]W2.˙REINVENTING Effective Leadership for Disruptive Innovation

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Steep is at the forefront of technology innovation. As a senior executive running global operations for companies including Apple, Microsoft, and the world-renowned Xerox PARC, he has built, managed, and helped transform Fortune companies - leveraging the power of emerging technologies to deliver disruptive innovation.

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CLIENT FEEDBACK

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- **Deep expertise** ~ Tech Insider,
- Futurist and former Technology Operations Executive with Apple, Microsoft, HP and Xerox PARC -Over 20 global keynotes delivered in the past year.
- **Master storyteller** ~ dynamic and pragmatic speaker with edge-of-your-seat stories and real-world examples
- **Intense focus** on delivering actionable, proactive takeaways ~ Attendees leave with real value
- **Customizes the presentation** for a variety of industries and to audience care-abouts
- **Hands-on experience** managing innovation and R&D through partnerships

Executive Summary

Acquiring the Right Talent, Expertise, and Organizational Structure to Transform Disruption into New Opportunities

What makes people sit up and listen on a Sunday morning at the end of a partner retreat? The answer is now clear – hearing an enlightening, thought-provoking series of fresh ideas on new technologies that are finding their way into the marketplace. Michael, as you had promised, your presentation delivered that and more." **– Margaret Poster, COO, Willkie, Farr & Gallagher**

Constant change is the new mantra in companies today. Innovation, reinvention, restructuring … all require every level of the organization to not only embrace change but also to lead by example. Unfortunately, very few companies get it right. Instead of working within the company to mitigate resistance to change, many leaders struggle, finally giving up and instead going to the more expensive and illusive Plan B – a spin up of a new company or subsidiary to drive innovation with the hope to accelerate time to market.

We are experiencing unprecedented explosive growth in disruptive technology - OUTSIDE the traditional corporation's R&D - financed by over $200B in venture capital, government, lab, and university investments. Meanwhile, corporations have reduced investment in research while increasing short-term development creating a technology gap between outside investment and inside R&D. This gap is widening creating an innovation crisis for companies and their leaders to make critical choices that will affect their long-term prospects.

With over three decades of operating and innovation experience as a senior executive, Mike has worked in the presence of industry giants including David Packard, Steve Jobs, Bill Gates, and Satya Nadella. He has experienced firsthand some of the greatest breakthroughs in technology and witnessed transformations within companies and entire industries - while at HP, Apple, Microsoft, and PARC.

KEY TAKEAWAYS

- How to design an organization to enable more effective innovation
- What does leadership look like that
- Its not just about thinking differently about innovation, but reinventing how we do innovation to create real opportunity
- The explosion in technology innovation OUTSIDE the company is resetting companies do innovation on the INSIDE
- Acquiring the right talent, expertise, and organizational is critical Real-world examples of successes and failures and why